

Agenda - Athletic/Extracurricular Advisory Committee
Wednesday, August 8, 2018
6:30 - 8:00 pm
District Office Boardroom

Agenda Item	Notes
Review last meeting June 20, 2018 Meeting Notes	Christie Burke, Marie Davis, Lisa Rudolph, Dave Boie, Kyle Nutting, Kris Pulford, Derrick Herling, Bob Klepsa, Eric Carter, Liz Winslow, Laurie Humiston,
Logo/Mascot Spartan Rebranding	Old Mascot- Cons: <ol style="list-style-type: none"> 1. It is pink 2. Background looks like a violin 3. Not Clean 4. Could be modernized (less fine detail) 5. Harder to see/ visually distinguish Pros: <ol style="list-style-type: none"> 1. Established/ known identity 2. Alumni Connection 3. Continuity can be achieved 4. Unique 5. No actual face/ person 6. Faces forward (toward future) 7. Makes old gear still relevant New Mascot- Cons: <ol style="list-style-type: none"> 1. "R" does not match the script

	<ul style="list-style-type: none"> 2. It looks backward 3. Not enough crossover between old and new 4. not as distinctive, cartoony 5. Too much gray 6. higher cost (3-4 colors) 7. Why the drastic change <p>Pros:</p> <ul style="list-style-type: none"> 1. Energy/ Energetic 2. Continuity in format and different uses 3. Cleaner- looks like it is from this century 4. Strong Spartan Identity 5. represents more diverse community 6. No face
<p>Board Policy 979 979.1 Community Use of Schools</p>	
<p>Recruitment / Marketing / Participation in Extracurriculars</p>	